

# Utah Watercolor Society Announces the 39<sup>th</sup> Annual Western Federation of Watercolor Societies Exhibition

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Western Federation website: <http://www.wfws.org/>

## WESTERN FEDERATION OF WATERCOLOR SOCIETIES

The Western Federation of Watercolor Societies (WFWS) was formed 39 years ago through the foresight and work of Dr. David Gale (1915 - 1980) of the New Mexico Watercolor Society. Today, the WFWS includes over 4,500 artists in eleven regional watercolor societies and guilds. The WFWS encourages and recognizes artistic excellence and works to increase visibility of watercolor as an artistic medium through our annual exhibitions.

Cheng-Khee Chee - Juror

## 39<sup>th</sup> Annual WFWS Exhibition

### Entry Requirements

1. The artist must be a member of one of the societies in the Western Federation of Watercolor Societies (WFWS) and may enter through one society only.
2. Work must be original and completed within the last two years. All work must be water-based media on paper or synthetic paper presented in a primarily aqueous manner. Water-based media includes watercolors, acrylics, inks, gouache, casein, egg tempera, watercolor pencils and watercolor crayons. Collage materials must be painted by the artist with water media. Non water-based media may be integrated into a primarily aqueous painting as a minor element (20% or less of the surface). No copies of another artist's work or recognizable use of another's copyrighted intellectual property will be accepted. Paintings must not have been shown in any WFWS, juried national or international exhibitions (including Nat'l or Int'l on-line Exhibitions).
3. Size Limitations:  
Maximum outside mat size: 32" x 40" Minimum image size 140 square inches
4. Entries will be submitted digitally as an email attachment to your UWS delegate.
5. Accepted works must be matted with a single white or off-white mat (no gray or beige). Include a 3/16<sup>th</sup> inch foam-core backing, not attached, in a **clear plastic sleeve with label on back**. **Use blue painters-tape only for re-sealing of the sleeve**. Include an artist bio.
6. May be NFS. If for sale, no price changes after submitted. Paintings must be available for the duration of the show. **Fountain Hills Community Center requires a 20% contribution on any sales from the Show.**
7. Submission will be rejected if it does not conform to information provided with entry. The juror's decision is final. Permission is assumed by AWA to reproduce accepted artwork for the catalog and promotional uses. Failure to provide accepted artwork will result in the artist being ineligible to enter WFWS for the following two exhibitions.



**FEES – Make check payable to UWS**

One entry is \$30, \$5 additional each for up to 2 more entries. Only one painting per artist will be accepted. Entry fees are non-refundable. Each entrant will receive a full color catalog. Additional catalogs may be purchased from your society.

**IF ACCEPTED** - Accepted paintings must be shipped by your society delegate to AWA with a pre-paid return using an **“Air Float Container.”** A handling fee of \$40 for each accepted painting will be required, check made payable to AWA. Detailed instructions for labeling and shipping will be included with notification of acceptance.

**Digital Image Requirements**

1. File format: **.jpg files** (no exceptions)
2. Resolution **must be 300 dpi**
3. Image size must be set so the **longest dimension is 1200 pixels.**
4. Each image file must be named as follows: Your Society initials, first four letters of your last name, painting number (1, 2, 3), painting title (short versions please), .jpg extension.

Example: Arizona, Jane Somebody, 1<sup>st</sup> entry “Memories of Happiness would be:

**AWAsome1Memories.jpg**

5. Attach the image(s) to an email and send them to Joyce Baron.

**Important**—Entry Form, digital files, and questions) should be sent to **Joyce Baron**, not to AWA

Key Dates	
Nov. 8, 2013	Entries due to your Society Delegate
Dec. 20, 2013	Accepted notices mailed to Delegate
Jan. 30, 2014	Matted paintings due to Delegate
Mar 14, 2014	Begin award winners notification
April 1, 2014	Exhibition opens to Public
April 30, 2014	Exhibition Closes
May 15, 2014	Begin returning Artwork to Delegates

**Your Society: Utah Watercolor Society (UWS)**

**Your Delegate: Joyce Baron**

**Delegate’s Email: baronsbest@comcast.net**

**39<sup>th</sup> Annual WFWS Exhibition April 1- April 30, 2014**

**Keep This Section for Your Records**

Complete Title (please print)	Price	Image Size H x W	Mat Size H x W
Entry #1			
Entry #2			
Entry #3			

**Check List** (Contact Your local Delegate \_\_\_\_\_ with any questions)

\_\_\_\_\_ **Painting has not been in prior WFWS, juried National or International Exhibitions (including juried Nat’l or Int’l on-line Exhibitions )**

\_\_\_\_\_ JPG file emailed to your society delegate **or on CD (CDs will not be returned)**

\_\_\_\_\_ Check enclosed for entry fee, made out to your society

\_\_\_\_\_ Entry form, signed and completed

\_\_\_\_\_ Email address.... or include a self-addressed, stamped #10 envelope only if you DO NOT want notification by email

## 39TH ANNUAL WESTERN FEDERATION OF WATERCOLOR SOCIETIES EXHIBITION

Neither Arizona Watercolor Association nor its officers, nor any receiving or leasing agent will be liable for loss or damage to any work of art submitted to this exhibition. Insurance, if desired for shipping, exhibition or any other reason, is the responsibility of the individual artist. Images of selected work may be used for publicity, catalog or slide shows at the discretion of the AWA. By submitting work to this exhibit the artist agrees to the conditions set forth on this entry form. I hereby agree to the above liability clause and to abide by all the rules and regulations set forth in the prospectus of the Western Federation of Watercolor Societies 39th Annual Exhibition. Permission is granted to photograph my painting and use my image for publicity purposes.

Artist signature \_\_\_\_\_ Date \_\_\_\_\_

### PLEASE PRINT CLEARLY !

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

		Medium	Price	Image H x W	Outer Edge of Mat H x W
Entry #1	Title _____				
	File Name _____				
Entry #2	Title _____				
	File Name _____				
Entry #3	Title _____				
	File Name _____				

**Fill in this section and provide a self-addressed stamped #10 envelope only if you **DO NOT** wish to be notified by email**

Artist's name:

Entry 1 Title _____  Accepted      Not Accepted	Entry 2 Title _____  Accepted      Not Accepted	Entry 3 Title _____  Accepted      Not Accepted
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